

Week 6- District Events (and important information on CKI North and South!)

Good Evening Presidents!

With Crazy Kompetition for Infants North and South Coming up in the next couple of weeks, this week's email is about **getting members (especially new ones) out to District Events**. Below is also information on the first District Event of the fall, Crazy Kompetition for Infants North and South.

Why is it Important to get Members to go to District Events?

- Because they're fun! A lot of our strongest members initially became excited about Circle K because of their experiences at District Events. I've heard people tell their stories of how they fell in love with our organization because of Fall Training Conference or District Convention. There's always intense energy and unbelievable spirit at these events which is hard to resist.
- Learn more about Circle K! With everyone present at District Events, people can put faces to the names and titles that they might have heard floating around such as Governor, Lt.G, Divisions. Members can also learn more about what we do with fundraisers like CKI North and South and see the impact we make as an organization at events such as the District Large Scale Service Projects North and South.
- Get Involved! Our District would not be as amazing as it is without our outstanding members! District events are a great opportunity to make friends with people from other schools which leads to future inter-clubs and other networking opportunities. Everyone gets a chance to exchange ideas with other schools to help improve their own home clubs. Workshops at FTC and DCON also provide leadership training for the new members so that they can continue their club's legacy.

Tips when Advertising

- **Start talking about these events in advance!** Tell the members to save the dates in their schedules because these events will usually take at least all day if not the entire weekend.
- **Talk about the benefits.** People will want to know why they should spend a whole weekend in the woods. Make sure to emphasize what they will be getting out of this experience other than just a really good time because they don't know what that really means. For CKI, talk about how it's a fundraiser for **Pediatric Trauma Program** and what that is. For FTC and DCON, talk about the different workshops they will have such as **Resume Building and interviewing tips**.
- **Visuals.** It's hard to explain the excitement of District Events so it might help to make a video that includes **interviews of older members sharing their experiences** at District Events or a slide show with pictures from the previous year. If your board has the motivation to plan a small skit as well, these can be entertaining and interactive.
- **Cheer Practices.** As we all know, District Events are famous for all the cheering that goes on. Cheer practices can help recreate the energy that the new members will be seeing at these events.

**Note: don't be too discouraged if the new members don't seem as into the cheers. It is still a good idea to practice them so the members at least know the words even if the energy isn't there. When they're at the District Event with all the other schools spirited and excited, they'll become more excited as well and they'll at least know the words to the cheers they were hesitant to say before. What might also help is to print out copies of the cheers on a quarter sheet of paper so that they can bring them to the events.

Reimbursements

District Events can get kind of expensive, especially when we're all poor college students. To help cut the costs, clubs usually follow the formula: 1/3 paid by Kiwanis, 1/3 paid through club funds, 1/3 paid by the member. Other ideas to help fund District Events:

- **Kiwanis:** If you have a really awesome relationship with your sponsoring Kiwanis club, sometimes they'll give you more than the 1/3 amount. Also remember that there are a lot of other Kiwanis clubs that aren't sponsoring Circle K clubs so it's a good idea to support and develop good relationships with Kiwanis clubs other than your own.
- **Fundraisers:** these can be simple fundraisers such as eat-for-services, tv tapings, or concession stands. Remember that every little bit helps and that the lower the costs to go to District Events, the more willing members will be to go.
- **Sponsors:** Little do you know that companies are always willing to sponsor projects that your club wants to put on or events that you want to go to. All you have to do is give a lot of time, send a letter stating your purpose and the overall goal, and simply just ask. You need to remember that the reason the companies are willing to sponsor is because they get tax benefits as a result, as long as they get the form number for the organization. So don't be too shy to ask!

What is Crazy Competition for Infants (CKI)?

It is a day when teams of six Circle K members compete in team-building games and activities and raise money for Pediatric Trauma Program (PTP)! 100% of the registration benefits PTP, and it's a great way to meet Circle K members from all over California, Nevada, and Hawaii! Pre-registration is \$30 per team of 6 (\$5/member) and on-site registration is \$48 per team of 6 (\$8/member). Details are on the registration form found in the games manual! All Circle K'ers also must have the waivers filled out and signed!

CKI North: October 11th - Berkeley, CA - chaired by Virginia Liu (UC Berkeley)

Pre-registration due Wed., Oct. 1st

CKI South: October 18th - Stanton, CA - chaired by Alan Nam (UCSD)

Pre-registration due Wed., Oct. 8th

The game manual, instructions, pictures of the Chairs you must hug, location, and info are all available on our District Website, <http://www.cnhcirclek.org/events/index.html>.

Also, make sure to invite your Kiwanians! Extra points for teams who have Kiwanians!!

Thank you for your time ~ Looking forward to seeing you all at Crazy Komp! :) Please feel free to email me (treasurer@cnhcirclek.org), Virginia (talent3723@gmail.com), or Alan (anam@ucsd.edu) with any questions, comments, or concerns.

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If you have any **comments** or **suggestions**, I'd love to hear them.

For more resources and ideas, check out our website at [www.cnhcirclek.org](http://www.cnhcirclek.org). There's a TON of information that's not covered in this email which is there for YOU!

Questions? You can email me at [mde@cnhcirclek.org](mailto:mde@cnhcirclek.org) or call me at (858) 740-8334.

Until next week :)

