

Week 8- Member Recognition Program

Hello Presidents!

What with all these new members going to service, social, and Crazy Kompetition for Infants North and South, we want to be sure we recognize all our members for the awesome work that they do. That's why this week's email is going to be about the **Member Recognition Program**.

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The Member Recognition Program is designed to award members based on how they have contributed to the club, division, and the District. The three levels that you can receive are: Bronze, Silver, Gold, and of course Platinum. Each level is earned based on first how many service hours the member has completed and then come the requirements. These requirements include how many social events, district, interclubs, etc. that the member has attended. The more requirements the member has fulfilled, the higher the level attained.

\*\*There is a chart I've attached that shows you what each of the requirements are for each level.

### How does MRP help my club?

I'm so glad you asked. The goal of the Member Recognition Program is to get members motivated and inspired to be **better, active members**. It gets the ball rolling for members to first actively pursuing the goal. Then after a while, members go to events for their own personal reasons and receiving an MRP is not as important. That's why we have members who have 300-400 service hours when they only need 200 to receive platinum because they aren't doing in it for the award anymore.

MRP also motivates your secretary to record events and hours accurately because things are counted towards each member's MRP.

### Tips on Advertising MRP

- **Let them know about it!** During your meetings or a CKI 101, include the Member Recognition Program as a benefit for members and give a brief summary about it.
- **Recognize them yourself:** Throughout the year, recognize those who have reached an MRP level by making an announcement or giving them candy. It makes the members feel special and appreciated. **Be Creative!** There are a million different ways to award the members each time they reach a level, like members get to spin a wheel to win a prize or anything you can think of.
- **Give Updates:** Your secretary or MRP chair should have the information updated regularly. Have the secretary/MRP chair update you on any members that are close to reaching a level. That way, you can personally tell them member that they are only 5 hours or one requirement away from reaching Gold. Most members would've completed the requirements if they only knew how close they were and there is less frustration when they find out that they barely made it to the next level.

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If you have **any comments or suggestions**, I'd love to hear them.

For more resources and ideas, check out our website at www.cnhcirclek.org. There's a TON of information that's not covered in this email which is there for YOU!

Questions? You can email me at mde@cnhcirclek.org or call me at (858) 740-8334.

Until next week :)

