

## Rolling in Dough

This is a guide for anyone who wants to make money, thus this is a guide for everyone.

(For simplicity, we'll use the planning of a poker tournament as an example)



## Even More Money Making Ideas

(continued from page 5)

**Bake Sale:** Get together with the members and have a baking party and sell the goods the next day. Wrapping them nicely will also make them more appealing.



### Ralphs Community Contribution Program:

Ralphs is a grocery store that has a program where they would donate 2-5% back to the organization to whoever registers their card with that organization. The payment is quarterly, and this is great for continuous income. For more information, visit: <http://www.ralphs.com/ccprogram.htm>



**TV-Tapings:** It's a great way to be on television by being in the audience of your favorite show and get paid per person! Recommended **Website:** <http://www.ocatv.com/>

# CKI

Circle K International



## How to Make it Rain



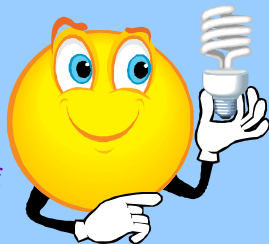
A step-by-step fundraising guide to raising money for your club



# Starting up Big:

## 1. Think of an idea.

First create an idea of an event you'd like to put on. Such events can be auctions, game nights, poker tournaments, car washes, selling food, etc. Make a chart of pros and cons of the idea and see if it's an S.M.A.R.T idea.



## 2. Create a budget

Write down a list of everything you'll need to create the event. \*Make use of your school's classrooms, Kiwanians, and local stores\* (A poker tournament requires but is not limited to: Large room with tables big enough to play poker, poker chips, decks of cards, & prizes)

## 3. Ask for help

Ask for help from your club for the event. \*Make sure you have duties for everyone\* Ask for donations from local stores along from corporations. Go to the stores in person and talk to the managers. Some will say no, but if they do, the worse than can happen is you'll be back at where you started.(We printed out pamphlets of our causes, UNICEF, along with a letter requesting donations.)

## 4. Advertise

Get the word out because if no know ones, then how will they know when the event is and where. Hand out flyers, hang up posters, and best of all, tell everyone. Contact other clubs and ask for permission to speak about your event.

(A poker tournament would appeal to poker players, so create advertisements with images common to poker players, i.e. cards. Also, visit school organizations to get the word out, especially if there is a poker club)



## 5. The Big Event

Make sure there are enough people to help run the event. Assign jobs to individuals and make sure everyone knows what to do.

(For the tournament, the jobs assigned were: dealers, registration, servers, and moderators. The dealers need to be knowledgeable in poker in order to make it efficient, and moderators need to be knowledgeable as well in order to make the correct call when mistakes occur.)



### Side Notes

The biggest and most important aspect of planning a poker tournament or any events is the planning itself. I had a co-chair along with a committee to make things run smoother. The best advice that can be given would be to plan reasonably ahead of time, at least a month or two ahead depending on the size of the event. One reason is donors need to know in advance in order to see whether they're able to donate.

Make a list of what you'll need before the event because at the time of the event, it might get stressful to the point where you'll blank out.

## More Money Making Ideas

**Recycling:** Get paid to save resources! Just collect bottles and cans from members and sell them to recycling centers.

### Street Performances/Concerts:

Play music and enjoy music while onlookers donate money into a tip jar. Make sure to tell them that the money is going to a good cause and that you are allowed to play in that area.



**Student Government:** Use your student government. Students pay fees that goes into the student government which is given out to the clubs, but you need to ask for them. Ask early and ask how to get money to sponsor an event or anything.

**Auctions:** Sell items or people to the public. Rewards can be given to the person that spends the most. Also sell snacks and drinks during the event since auctions can run for a while.

**Casino Night:** People pay a flat fee to enter a room full of fun casino games like Black Jack, Poker, Craps, etc. Prizes can be awarded to add to the fun!

**Car Wash:** Always profitable and always simple to do. A traditional car wash is perfect for everyone to join in and take part in the fundraiser.



(Continued on page 6)